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FOR IMMEDIATE RELEASE:

***A3 Network Announces Partnership With Haute Living Magazine -
Luxury Living Brand To Title Sponsor 'Access Basel' TV Broadcasts.
Broadcasting Daily On Channel 19, From 9pm Dec. 4th - 10th***

Also Partnering To Develop High End Programming Focused On Luxury Living

MIAMI, FL, Monday, November 12, 2007 — Miami Beach based lifestyle TV and Internet Network, **A3** (www.watchA3.com) announced that Miami Based **Haute Living Magazine** is to be title sponsor of 'Access Basel' a special week of TV programming from the worlds most important arts event.

A3 and **Haute Living Magazine** are also teaming up to develop programming around the theme of luxury Living. At least three programming strand ideas are under active development with the premiere broadcasts on the **A3 Network** on Miami Beach and then broader distribution across the USA.

"Haute Living Magazine is the best luxury living title out there and the Access Basel broadcasts will benefit strongly from our media partnership. We are also working as co producers to develop new and innovative programming that will really enhance our Art & Style broadcasts," said **Andy Ruffell, CEO of A3 The Night, Life & Style Network.**

"We are very pleased to be involved with A3's Access Basel broadcasts, Haute Living is targeted at high net worth individuals and the direction A3 Network is going with Access Basel fits our objectives very well. A3's production capabilities and quality of programming is well known, its the main reason we chose them to develop TV programming ideas that will deliver strong brand value for us" said **Kamal Hotchendani, Publisher Haute Living magazine.**

'Access Basel - The Insiders Guide' will begin airing on **A3 The Night, Life & Style Network** on December 3rd from 9pm to midnight on Atlantic Broadband Cable Ch. 19 (Miami Beach) and WHDT Comcast Cable Ch. 17 (Palm Beach/West Palm). This groundbreaking week of TV broadcasts, developed with the full support of Art Basel Miami Beach, will feature product showcases and interviews with artists, buyers and the tastemakers that help make Art Basel Miami Beach one of the biggest events in South Florida.

Access Basel will also be available anytime on A3 Network 's online web TV experience, www.watcha3.com <<http://www.watcha3.com>>

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About A3 Network.

A3 The Night, Life & Style Network is America's first local lifestyle channel featuring nightlife, fashion, restaurants, real estate, entertainment news and high-energy music from major cities in the USA and around the world. A3 broadcasts on local TV channels from South Beach to Palm Beach to Naples and soon in New York and other major cities in the US. Our unique stylized programming format features cutting edge music, clubbing features, fashion stories, photo shoots and gig guides. Stylish and cool, A3 The Night, Life & Style Network is unlike any other program format in America.

Contact: andy.ruffell@watcha3.com

About Haute Living Magazine

Haute Living is a bi-coastal publication that is setting the new standard for the luxury lifestyle. Haute Living's unparalleled distribution model places our magazine in the hands of the most affluent members of our communities in Miami, New York, and now LA. Our targeted distribution puts the magazine in private airports, in first class airport lounges, in luxury residential buildings, and more. Our elite audience is made up of the power players who have the ability and desire to spend freely on luxury goods and services.

Our exclusive readership makes our magazine the ideal forum for the luxury advertiser. Haute Living provides insightful editorial about a plethora of luxury subjects and business moguls, making it an engaging read for lovers of the finer things in life. Our distribution model, combined with discerning editorial, ensures that our magazine is not only distributed to high-end locales, but read cover-to-cover by some of the top names in the business world.

Contact: Press@hauteliving.com

About Art Basel Miami Beach

Art Basel Miami Beach takes place from December 6 – 9, 2007. The international art show in Miami Beach (Florida) is the American sister event of Art Basel in Switzerland, the most important annual art show worldwide for the past 37 years. Art Basel Miami Beach is a new type of cultural event, combining an international art show with an exciting program of special exhibitions, parties and crossover events including music, film, architecture and design. Exhibition sites are located in the city's beautiful Art Deco District, within walking distance of the beach and most hotels and restaurants.

An exclusive selection of 200 leading art galleries from North America, Latin America, Europe, Africa and Asia will exhibit 20th and 21st century art works by over 1500 artists. The exhibiting galleries are among the world's most respected art dealers. They will be showing exceptional works by both renowned established artists and cutting-edge newcomers. Special exhibitions will feature young galleries and video art. The show will be a vital source for discovering new developments in contemporary art and rare museum-caliber art works. Art collectors, artists, dealers, curators, critics and art enthusiasts from around the world will participate in the event. Top-quality exhibitions in the museums of South Florida and special programs for art collectors and curators, will make this art show a special place for encountering art and the art world – the favorite winter meeting place for the international art world.

Art Basel Miami Beach is the most important art show on the American continent and a cultural and social highlight of the Americas.

For more information on Art Basel Miami Beach please contact Robert Goodman, Florida Representative at floridaoffice@artbasel.com