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**FOR IMMEDIATE RELEASE:**

**A3 Network's 'South Beach Undercover' In The Spotlight.  
Premieres At Miami International Short Film Festival**  
*Original A3 Network Program Tipped For Success...*

*Major Studios Deny Rush To Sign Up SBU- Despite Buzz Around Full Length Movie Feature...*

**MIAMI, FL, Monday, November 26th, 2007** — Miami Beach based lifestyle TV and Internet Network, **A3 ([www.watchA3.com](http://www.watchA3.com))** announced that one of its original TV shorts entitled 'South Beach Undercover' starring Celebrity Club Doorman and model, Fabrizio Brienza has made it to the finals of the Miami International Short Film Festival.

'**South Beach Undercover**' which recently launched on **A3 The Night, Life & Style Network** which broadcasts from 10pm to 4am on Atlantic Broadband Cable Ch. 19 (Miami Beach) and WHDT Comcast Cable Ch. 17th (Palm Beach/West Palm) has been a huge success since it was first broadcast with little publicity in August this year.

The shock front-runner to win the outright prize at the annual festival, which is one of the fastest growing short film festivals in the USA, has achieved a notoriety not seen for many years, this is seen as especially significant as the show was made for a local Miami Beach audience.

The Star of the seven part short film series, Fabrizio Brienza was tight lipped when asked about the possibility of a full length feature being developed from the A3 Network original series... *"I am flattered by all the attention that is coming my way since we filmed South Beach Undercover, but all I'm hoping for right now is that the show does well with the judges at the Miami International Short Film Festival"*

South Beach Undercover, an original A3 Network series is directed by Luciano Alexandrescu, produced by Justin 'Buster' Altshuler and Executive Produced by Andy Ruffell. The first six episodes are available to view now on WatchA3.com the seventh episode will be available to view exclusively at the festival itself on the 28<sup>th</sup> November.. -Ends

### About A3 Network.

A3 The Night, Life & Style Network is America's first local lifestyle channel featuring nightlife, fashion, restaurants, real estate, entertainment news and high-energy music from major cities in the USA and around the world. A3 broadcasts on local TV channels from South Beach to Palm Beach to Naples and soon in New York and other major cities in the US. Our unique stylized programming format features cutting edge music, clubbing features, fashion stories, photo shoots and gig guides. Stylish and cool, A3 The Night, Life & Style Network is unlike any other program format in America.

More on A3 Network - [www.watchA3.com](http://www.watchA3.com)  
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### About Miami International Film Festival

In its 6th year the Miami Short Film Festival continues to develop and expand, presenting a program that ranges from the works of international directors to up and coming North American filmmakers.

The festival features over 100 films and videos from all around the world, a one of a kind selection of short films, which reveals the true spirit of this powerful art form. More than a mere collection of current short film productions MSFF is dedicated to the promotion of the art of the short film with lectures, community workshops and awards.

The main award of the festival is the \$12,000 Grand Prize that goes to the winner of the International Competition. International candidates also vie for other prizes, such as the Award for Best Documentary, Best Animation, Best Narrative and Best Experimental Films. South Florida entries have a chance to be chosen as best entry in the Local Film Category.

In cooperation with its partners, UM SoC, Miami Dade Public Schools, Miami Children's Museum, Miami Science Museum & Planetarium and Miami Beach Cinemateque the Festival has helped to open up new audiences in South East Florida for short films.

The 2007 Miami Short Film Festival is presented by the University of Miami, School of Communication.

More On MIFF - <http://www.miamishortfilmfestival.com>